

2025 SPONSORSHIP

WE CAN'T DO WHAT WE DO
WITHOUT THE KINDNESS OF PEOPLE LIKE YOU!



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About Us



Imagine the moment a child enters a new home, vulnerable yet hopeful. At The Kindness Project, we turn that moment of uncertainty into an opportunity for healing, growth, and possibility. We're more than a support organization – we're a lifeline for foster families and the children they welcome with open hearts.

Since 2018, we've been a beacon of support for close to 3,000 youth, removing barriers and creating pathways to success. Our innovative approach goes beyond traditional support:

- **Immediate Relief:** We eliminate financial and logistical hurdles by providing free essential items like car seats, beds, clothing, and diapers through our dedicated support center in Emmaus.
- **Holistic Support:** We're expanding our impact with comprehensive programs including meal support, tutoring, music lessons, swim classes, and supportive care groups that nurture both children and families.

The impact is profound. By alleviating the practical challenges of foster care, we allow families to do what matters most: providing love, stability, and emotional support to children who need it most.

Your sponsorship isn't just a donation – it's an investment in the future. These children are not just survivors of challenging circumstances; they are emerging leaders, dreamers, and changemakers. By supporting our mission, you're helping to break cycles of trauma and create generational opportunities.

Join us in our commitment to transforming foster care, one child, one family at a time. Together, we can turn moments of transition into lifelong potential.

2025 Sponsorship Opportunities Now Available – Be a Champion for Change!

Vision



To be the trusted bridge that strengthens the foster care community by supporting families, building strategic partnerships, and creating unique experiences that ensure foster youth thrive alongside their peers.

Mission



To provide a brighter future for youth in foster care by offering free essential resources and enrichment opportunities.

Your Impact

Average Cost of Distributed Goods Per Youth TKP Has Served

Baby:
\$2,450+

Toddler:
\$1,500+

Child:
\$1,350+

Teen:
\$1,600+



"The love, patience, and joy that the volunteers took in helping me find the right things, playing with the kids, and delighting them with little extras floored me. They want to know when we can go back.

Thank you for not just providing necessities, but also love, encouragement, and dignity to those in foster care."

- Liz, Bethlehem



IMPACT Snapshot



COUNTIES SERVED

38

FOSTER CARE AGENCY PARTNERS

46

NEW FAMILIES REGISTERED

142

NEW YOUTH REGISTERED

377

BOUTIQUE APPOINTMENTS

1,000+

TOTAL KIDS & TEENS SERVED

1,262

TOTAL VALUE OF DISTRIBUTED ITEMS

\$1M+

Items Provided

1,729
TOILETRY
ITEMS

348
BABY
EQUIPMENT
ITEMS

2,419
SHIRTS &
SWEATSHIRTS

646
PAIRS OF
SHOES

1,169
PAIRS OF
PJS

377
DUFFLE
BAGS



2025 Calendar of Events



SPONSOR ONE, OR SPONSOR THEM ALL!

YEAR-LONG



- Mobile Boutique*
- Meal Vouchers*
- Experiences*

APRIL



- Egg My Yard Fundraiser

MAY



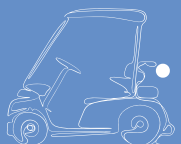
- Foster Care Awareness Month Matching Fundraiser
- Pairing & Caring Fundraiser

JUNE



- Foster Family Appreciation Celebration

SEPTEMBER



- 8th Annual TKP Mini Golf Tournament

NOVEMBER



- Giving Tuesday Match Campaign

DECEMBER



- Holiday Wish Drive

*Our newest endeavor, the Mobile Boutique, is an exciting new initiative that will allow us to bring the comfort and dignity of the Kindness Exchange on the road to reach families and youth who may be unable to visit our boutique in Emmaus. We invite you to help us reach more youth experiencing foster care than ever before in 2025!

We also LOVE partnering with local restaurants to offer our incredible foster families with a meal out on us, to help alleviate some of the stress as they navigate a new normal. Experience partners like dance studios, swim lesson providers, and art classes also provide us with wonderful options to offer our families!

Visit MyKindnessProject.org for details on all of these events!



PAIRING & *Caring*

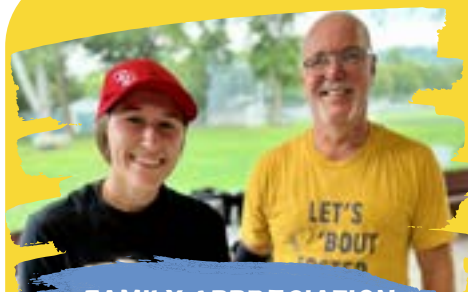
Friday, May 9th

Our annual **Pairing & Caring Fundraiser**, held at Domaine Pterion Vineyard & Winery in Macungie, features a night of community and compassion. With global cuisine crafted by local caterers, excellent wines from Domaine Pterion, a silent auction, stories from our families, and unique experiences, we hope you'll join us!



Our annual **TKP Mini Golf Tournament** provides 18-holes of competitive mini golf with your co-workers or friends, a catered lunch, live music, and foster care stories, along with a wide variety of raffle baskets and silent auction items. Join us for a long lunch break and return to the office feeling rejuvenated that you've made a difference.

**Friday,
September 26**



**FAMILY APPRECIATION
CELEBRATION**



EGG MY YARD



MOBILE BOUTIQUE



**KIDS RECEIVING CLOTHES
& COMFORT ITEMS**



HOLIDAY WISH DRIVE



**FREE SWIM LESSONS -
THANK YOU, EMAC!**



2025 EGG MY YARD SUPPORT OPPORTUNITIES

This heartwarming event creates a sense of community and happy smiles of children who have woken up to an instant egg hunt in their yard! Join us in bringing joy and kindness to children this Easter.

TITLE SPONSOR - \$2,000

- *Company Name in Event Title*
- *Logo on all event materials*
- *Company mention and thank you in all event participant emails*
- *2 tickets to May 9 Pairing & Caring fundraiser at Domaine Pterion*



CANDY SPONSOR - \$500

- *Company logo in event materials*
- *Thank you in all event participant emails*



EGG SPONSOR - \$250

- *Thank you in all event participant emails*

3RD ANNUAL PAIRING & Caring SUPPORT OPPORTUNITIES



Friday, May 9th • 6-9pm • Domaine Pterion Vineyard & Winery

*An evening of culinary delights, fabulous wine, and
raising support and awareness for kids & teens
experiencing foster care!*

\$5,000

Kindness Sponsor

- Exclusive table sponsorship (up to 8 guests)
- Opportunity to share brief remarks
- Logo/Name recognition on event signage
- Private Tour of The Exchange with the Executive Director
- Press Release Recognition
- TKP Community Partner website feature: 1 year
- TKP social media recognition and thank you with logo and links on Facebook, Instagram, and LinkedIn
- Recognition in TKP Annual Impact Report

\$2,500

Promise Sponsor

- 4 tickets
- Logo/Name recognition on event signage
- Press Release Recognition
- TKP Community Partner website feature: 1 year
- TKP social media recognition and thank you on Facebook, Instagram, and LinkedIn
- Recognition in TKP Annual Impact Report

\$1,500

Dignity Sponsor

- 2 tickets
- Logo/Name recognition on event signage
- TKP Community Partner website feature: 6 months
- TKP social media recognition and thank you on Facebook, Instagram, and LinkedIn
- Recognition in TKP Annual Impact Report

\$500

Hope Sponsor

- 1 ticket
- TKP Community Partner website feature: 3 months
- TKP social media recognition and thank you on Facebook, Instagram, and LinkedIn



Visit mykindnessproject.org/pairing to show your support as a sponsor!





8TH ANNUAL TKP MINI GOLF TOURNAMENT

SUPPORT OPPORTUNITIES

SEPTEMBER 26TH, 2025



\$5,000

KINDNESS SPONSOR

- Large banner & opportunity to share brief remarks at event
- Private Tour of The Exchange with the Executive Director
- Press Release Recognition
- 3 Teams of 4 players
- TKP Community Partner website feature: 1 year
- TKP social media recognition with logo/links on FB, IG, & LinkedIn
- Recognition in TKP Annual Impact Report

\$2,500

PROMISE SPONSOR

- Press Release Recognition & large yard sign in prominent position
- 2 Teams of 4 players
- TKP Community Partner website feature: 1 year
- TKP social media recognition with logo/links on FB, IG, & LinkedIn
- Recognition in TKP Annual Impact Report

\$1,000

DIGNITY SPONSOR

- Large yard sign in prominent position with logo & website
- 1 Team of 4 players
- TKP Community Partner website feature: 6 months
- TKP social media recognition with logo/links on FB, IG, & LinkedIn
- Recognition in TKP Annual Impact Report

\$500

HOPE SPONSOR

- Hole sign at event with name of sponsor (no logo)
- 1 Team of 4 players
- TKP Community Partner website feature: 3 months
- TKP social media recognition with links on FB, IG, & LinkedIn

SCAN TO BE A
SPONSOR!



Mobile Boutique Sponsorship



Our newest endeavor, the Mobile Boutique, is an exciting new initiative that will allow us to bring the comfort and dignity of the Kindness Exchange on the road to reach families and youth who may be unable to visit our boutique in Emmaus.

It will also be used for 'pop up' fundraisers at community events. We invite you to help us reach more youth experiencing foster care than ever before!



Horizon Sponsor

\$10,000

- **Large logo** on Mobile Boutique for 1 year
- TKP social media recognition and thank you
- **TKP Community Partner website feature for 1 year**
- Recognition on signage at events
- Organization's literature in essentials bag given to all shoppers



Journey Sponsor

\$7,500

- **Small logo** on Mobile Boutique for 1 year
- TKP social media recognition and thank you
- **TKP Community Partner website feature for 1 year**
- Organization's literature in essentials bag given to shoppers



Pathway Sponsor

\$5,000

- **Smallest logo** on Mobile Boutique for 6 months
- TKP social media recognition and thank you
- **TKP Community Partner website feature for 1 Year**





We look forward to partnering with you to shine a light for kids in foster care!

THANK YOU TO OUR 2024 TKP COMMUNITY PARTNERS!



All children and families shown in this sponsorship guide have been served by The Kindness Project.