

# 2025 SPONSORSHIP

WE CAN'T DO WHAT WE DO  
WITHOUT THE KINDNESS OF PEOPLE LIKE YOU!



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THE  
*kindness*  
PROJECT

# About Us



Imagine the moment a child enters a new home, vulnerable yet hopeful. At The Kindness Project, we turn that moment of uncertainty into an opportunity for healing, growth, and possibility. We're more than a support organization – we're a lifeline for foster families and the children they welcome with open hearts.

Since 2018, we've been a beacon of support for over 2,600 youth, removing barriers and creating pathways to success. Our innovative approach goes beyond traditional support:

- **Immediate Relief:** We eliminate financial and logistical hurdles by providing free essential items like car seats, beds, clothing, and diapers through our dedicated support center in Emmaus.
- **Holistic Support:** We're expanding our impact with comprehensive programs including meal support, tutoring, music lessons, swim classes, and supportive care groups that nurture both children and families.

The impact is profound. By alleviating the practical challenges of foster care, we allow families to do what matters most: providing love, stability, and emotional support to children who need it most.

Your sponsorship isn't just a donation – it's an investment in the future. These children are not just survivors of challenging circumstances; they are emerging leaders, dreamers, and changemakers. By supporting our mission, you're helping to break cycles of trauma and create generational opportunities.

Join us in our commitment to transforming foster care, one child, one family at a time. Together, we can turn moments of transition into lifelong potential.

## 2025 Sponsorship Opportunities Now Available – Be a Champion for Change!

### Vision



- Be a trusted partner in the foster care community to increase family participation and retention
- Collaborate with diverse community partners to meet the needs of TKP's foster families
- Expand enrichment programs to ensure foster children have the same opportunities as their peers and are not left behind.

### Mission



- Be a shining light for children experiencing foster care and provide a feeling of belonging
- Alleviate financial burdens to ensure a family can say YES to ANY child when they get the call
- Build strong, long-lasting relationships with registered foster families to improve the quality of care for the children

# Your Impact

## Average Cost of Distributed Goods Per Youth TKP Has Served

Baby:  
\$2,450+

Toddler:  
\$1,500+

Child:  
\$1,350+

Teen:  
\$1,600+



"The love, patience, and joy that the volunteers took in helping me find the right things, playing with the kids, and delighting them with little extras floored me. They want to know when we can go back.

Thank you for not just providing necessities, but also love, encouragement, and dignity to those in foster care."

- Liz, Bethlehem



## IMPACT Snapshot

PA COUNTIES

33

FOSTER CARE  
AGENCY PARTNERS

46

NEW FAMILIES REGISTERED

142

NEW YOUTH REGISTERED

377

BOUTIQUE APPOINTMENTS

712

TOTAL KIDS & TEENS SERVED

1,352

TOTAL VALUE OF DISTRIBUTED ITEMS

\$1M+



## Items Provided

2,782  
TOILETRY  
ITEMS

328  
BABY  
EQUIPMENT  
ITEMS

914  
PACKS OF  
DIAPERS &  
WIPES

1,017  
PAIRS OF  
SHOES

2,507  
PAIRS OF  
PJS

468  
DUFFLE  
BAGS



# 2025 Calendar of Events

## SPONSOR ONE, OR SPONSOR THEM ALL!

**YEAR-LONG**



- Mobile Boutique\*
- Meal Vouchers\*
- Experiences\*

**APRIL**



- Egg My Yard Fundraiser

**MAY**



- Foster Care Awareness Month Matching Fundraiser
- Pairing & Caring Fundraiser

**JUNE**



- Foster Family Appreciation Celebration

**SEPTEMBER**



- 8th Annual TKP Mini Golf Tournament

**NOVEMBER**



- Giving Tuesday Match Campaign

**DECEMBER**



- Holiday Wish Drive

\*Our newest endeavor, the Mobile Boutique, is an exciting new initiative that will allow us to bring the comfort and dignity of the Kindness Exchange on the road to reach families and youth who may be unable to visit our boutique in Emmaus. We invite you to help us reach more youth experiencing foster care than ever before in 2025!

We also LOVE partnering with local restaurants to offer our incredible foster families with a meal out on us, to help alleviate some of the stress as they navigate a new normal. Experience partners like dance studios, swim lesson providers, and art classes also provide us with wonderful options to offer our families!

Visit [MyKindnessProject.org](https://MyKindnessProject.org) for details on all of these events!



# PAIRING & Caring

Thursday, May 1st

Our annual Pairing & Caring Fundraiser, held at Domaine Pterion Vineyard & Winery in Macungie, features a night of community and compassion. With global cuisine crafted by local caterers, excellent wines from Domaine Pterion, a silent auction, stories from our families, and unique experiences, we hope you'll join us!

Our annual Mini Golf Tournament provides 18-holes of competitive mini golf with your co-workers or friends, a catered lunch, live music, and foster family stories, along with a wide variety of raffle baskets and silent auction items. Join us for a long lunch break and return to the office feeling rejuvenated that you've made a difference in your day.

Friday, September 26



FAMILY APPRECIATION CELEBRATION



EGG MY YARD



MOBILE BOUTIQUE



KIDS RECEIVING CLOTHES & COMFORT ITEMS



HOLIDAY WISH DRIVE



FREE SWIM LESSONS - THANK YOU, EMAC!

# Sponsor Benefits – 1 Event

## Kindness Sponsor

\$5,000

- Reserved ticket(s) for event\*
- TKP social media recognition and thank you
- TKP Community Partner website feature for 1 year
- Recognition on signage at event
- Recognition in TKP Annual Report
- All social media event posts will include logo
- Opportunity to share brief remarks\*\*
- Recognition on press release



## Promise Sponsor

\$2,500

- Reserved ticket(s) for event\*
- TKP social media recognition and thank you
- TKP Community Partner website feature for 1 year
- Recognition on signage at event
- Recognition in TKP Annual Report



## Dignity Sponsor

\$1,500

- Reserved ticket(s) for event\*
- TKP social media recognition and thank you
- TKP Community Partner website feature for 6 months



## Hope Sponsor

\$500

- Reserved ticket(s) for event\*
- TKP social media recognition and thank you
- TKP Community Partner website feature for 3 months



\* Number of event tickets is dependent on sponsorship level. Inquire for details.

\*\* Kindness Sponsors have the opportunity to share brief remarks at the Pairing & Caring Fundraiser and Mini Golf Tournament.

# Sponsor Benefits – 2+ Events

## Kindness Sponsor

**\$15,000**

- Sponsorship of **ALL** events
- Large logo on Mobile Boutique
- Reserved ticket(s) for events\*
- TKP social media recognition and thank you
- TKP Community Partner website feature for 1 year
- Recognition on signage at events
- **Opportunity to share brief remarks\*\***



## Promise Sponsor

**\$10,000**

- Sponsorship of **3** events
- Small logo on Mobile Boutique
- Reserved ticket(s) for events\*
- TKP social media recognition and thank you
- **TKP Community Partner website feature for 1 year**



## Dignity Sponsor

**\$5,000**

- Sponsorship of **2** Events
- Reserved ticket(s) for events\*
- TKP social media recognition and thank you
- **TKP Community Partner website feature for 6 months**



\* Number of event tickets is dependent on sponsorship level. Inquire for details.

\*\* Kindness Sponsors have the opportunity to share brief remarks at the Pairing & Caring Fundraiser and/ or Mini Golf Tournament.



We look forward to partnering with you to shine a light for kids in foster care!

Thank You to our 2024 Partners!



All children and families shown in this sponsorship guide have been served by The Kindness Project.